

UNM Foundation's arts project Abhivyakti enters 5th edition

Power-packed line-up of performances begin from 24th November

Ahmedabad, November 23, 2023: Abhivyakti – The City Arts Project - an initiative of UNM Foundation of the Mehta family of the Torrent Group will begin from 24th November, 2023 till 10th December, 2023. After completing four successful Editions in the city, Abhivyakti is all set to begin power-packed performances by promising talents and noted names in the field of art, dance, music, theatre and visual arts in this 5th Edition.

In line with its previous editions, the 5th Edition of Abhivyakti promises novel works of art and performances for the Ahmedabad city audiences to enjoy and experience absolutely free of any cost and threshold as envisioned by the UNM Foundation team. The 5th edition has 43 performers and presenters making their debut on the stage in line with the mission of Abhivyakti i.e. to provide a platform to artists with original and innovative ideas in different forms of art. The 5th Edition has already evoked great interest from artists and performers as more than 775 entries were received from across Gujarat and also across India.

As Abhivyakti reaches an important landmark of fifth Year, it embarks on a journey to bring forth and breathe life into stories and tell us that **#EveryStoryMatters**. It is a way of making people feel understood. This festival will bring forth the diverse voices and perspectives that converge in the vast tapestry of human stories. It will be hosting 87 artists with unique works for the fortnight across the four segments of Music, Dance, Theatre and Visual Arts, bringing a celebration of art like never before.

“Every story is a unique reflection of who we are as an individual and as a collective. These offer glimpses into the intricacies of our experiences, beliefs and values capturing the beauty of diversity, celebrating the myriad perspectives that enrich our world. In their many forms stories reveal the intricate layers of our shared humanity.” **said Ms. Sapna Mehta – Director, UNM Foundation.**

The art and performances for the 5th Edition are curated by five curators across four genres i.e. Bhargav Purohit in Music, Chirag Modi in Theatre, Dhara Dave Vyas in Visual Arts and Jaimil Joshi in Dance, while Kathanki Raval Sheth is the assistant curator for Dance. The 5th Edition is mentored by the celebrated names from the field of art - Daksha Sheth, Nabibaksh Mansoori, Rajat Dholakia and Saumya Joshi.

Since its first edition in 2018, this one-of-its-kind arts project has witnessed participation from more than 250 artists from Gujarat and on a platform provided by the UNM Foundation's initiative. Over the past five years, Abhivyakti has gained the scale and admiration with more than 1 lakh people already being witness to these stellar performances and art exhibitions.

Under its plans to take Abhivyakti outside the city of Ahmedabad the UNM Foundation has already organized a two-day events in Surat in February 2023 and Baroda in September, 2023.

In case of any query, please contact Mr. Hetal Parikh on +91 7069000222 or Mr. Nikhil Joshi on +91 7069000576

The audience entry to the festival is open-to-all on first come, first served basis. The programme schedule for the opening day is as follows:

Performance Schedule for 24th November. Venue Open for Visual Arts from 5 pm.				
Place: Upasana School of Performing Arts, Gujarat University Campus				
Venue	Artists	Theme	Art Form	Time
Amphi	Hardik Dave	Ektara: Sam	Music	20:00pm

About Abhivyakti - The City Arts Project: Unique and Grand Art Forms under One Roof

Abhivyakti - The City Arts Project is an endeavor of UNM Foundation of Mehta Family of the Torrent Group, which envisions making art an integral part of the social fabric, by enabling access for audiences without constraint of location, thresholds (physical and individual) and social or economic strata by free entry.

Towards such a vision, the mission is to identify and support budding talent and then provide the appropriate platform for these artists of all genre to present their craft to the city and its populace.

Abhivyakti encompasses many myriad art forms ranging from dance, music, painting, photography, installations and theatre. Abhivyakti aims at bringing international quality art to the people, absolutely free.

The fifth edition of Abhivyakti is being held from November 24th till December 10th, 2023. This year 37 artists will present 106 performances. Further 50 visual arts will be designed and set up by 50 artists.

The art lovers can log on to www.abhivyaktiart.org for event schedule or Dial 7069104444/7069105555 for the performance of their choice. Entry is free.

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